



FOR IMMEDIATE RELEASE
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WIN CLIENT TAKES PROGRAM NATIONWIDE

Inova's Military to Medicine Program Offers Job Training, Advancement to Military Families

Kingston, TN – Inova Health System's Military to Medicine program hosted a national launch event on Tuesday, April 20, at the National Press Club to announce the program now provides healthcare training and career opportunities to military families across the country. Military to Medicine began as a recruitment initiative in partnership with the Army Reserve Employer Partnership Office and the Department of Defense in 2008. Now, the program is extending its services nationwide to more fully support the nation's military families while also addressing the national healthcare workforce shortage.

The Military to Medicine program began as a recruitment initiative for Inova Health System and was formalized when historic agreements with the United States Army Reserve and the Office of the Secretary of Defense were signed. Inova Health System is the largest healthcare system in Northern Virginia employing more than 16,000 in a variety of healthcare positions ranging from direct patient care to more administrative and technology positions.

THE MILITARY TO MEDICINE THREE-STEP PROCESS

Military to Medicine has designed a pathway to achieve participants' desired training and portable career – in three steps.

Workforce-Ready Assessment Center

Participants are first assessed for current skill levels, abilities, and career goals and interests using the WIN Career Readiness Courseware and the WIN Career Center to develop an individual training plan.



Institute for Portable Careers

Once the training plan is outlined, Military to Medicine's virtual institute combines online learning with satellite learning centers located at military bases. Students receive entry-level career training courses based on their training plan and assessment. Each course builds upon the one before it, leading into targeted, high-demand, critical-skill occupations.

Talent Exchange Healthcare Employer Network

Military to Medicine's national employee recruitment and placement center provides direct-to-employer job referral and networking prior to and during military family transitions. In addition, healthcare employers receive qualified candidate referrals based on documented career mapped profiles.

In its first year, Military to Medicine served 1,200 members of the extended military family. The numbers are expected to jump to 3,200 in 2010, and expansion plans could provide services to as many as 30,000 in coming years. For program details, visit www.militarytomedicine.org.

WIN is the leading publisher of Career Readiness Courseware, a program designed to deliver skills-based training for tomorrow's workforce, today! To initiate success in educational and career development, WIN programs have been developed for 28 statewide initiatives. WIN offers a complete line of learning management solutions encompassing career resources, development tools, learner profiles, and courseware for corporate and educational organizations. WIN has revolutionized the concept of interactive curricula with applications targeting critical career and life skills via print, LAN and online delivery.

Inova Health System is a not-for-profit healthcare system based in Northern Virginia that consists of hospitals and other health services, including emergency- and urgent-care centers, home care, nursing homes, mental health and blood donor services, and wellness classes. Governed by a voluntary board of community members, Inova's mission is to improve the health of the diverse community it serves through excellence in patient care, education and research. Inova provides a healthy environment for its patients, families, visitors, staff and physicians by prohibiting tobacco use on its campuses.

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