



FOR IMMEDIATE RELEASE

Strategic Partnership Empowers Data-Driven Decisions at ACTE

KINGSTON, Tennessee (April 28, 2010) – Worldwide Interactive Network (WIN) and the Association for Career and Technical Education (ACTE) have announced a strategic partnership to provide collaborative support to the nation’s career and technical educators.

Objectives of the partnership are to identify productive ways of sharing the educational and expert resources of WIN with the career and technical education community at the state, regional and national levels; to continue to focus on the educators’ use of data in making decisions; to support ACTE in meeting its commitment to sound education policy development; and to enhance and improve the leadership pipeline within the CTE communities at the state, regional and national levels.

Through the partnership, ACTE members will have access to the WIN Strategic Compass[®], a web-based tool for assessing economic trend data, education and workforce data and gap analyses between workforce supply and demand. The WIN Strategic Compass provides **Education Analysis** to determine supply and demand for specific courses and instructional programs and the gap between what is available and what is needed; **Career Pathways** allowing individuals to create customized career pathways by occupational, career cluster and instructional program interests and compatibility; and **Customized Data Analysis and Reporting** in which users can select the data elements for a desired geographic region to create targeted analysis and reports for various audiences.

ACTE and WIN are committed to enhancing career and technical education opportunities at the state, regional and national levels and to use the best available data and analytics to support sound education policy development.

WIN is the leading publisher of Career Readiness Courseware, a program designed to deliver skills-based training for tomorrow’s workforce, today! As a curriculum company with 28-statewide career-readiness initiatives, WIN realized that in order for its customers to be effective and efficient in delivering skills-based approaches for workforce education, they needed a simple but comprehensive data integration and visualization tool that would allow them to “see” where integrated policy, planning and program development was needed. Meeting this alignment need of their customers culminated in the creation of the WIN Strategic Compass[®] so that workforce, education and economic data is easily accessed and applied to initiatives to ensure program relevancy.



Association for Career and Technical Education (ACTE) is the largest national education association dedicated to the advancement of education that prepares youth and adults for successful careers. ACTE's core purpose is to provide leadership in developing an educated, prepared, adaptable and competitive workforce. ACTE's membership is composed of nearly 30,000 career and technical educators, administrators, researchers, guidance counselors and others involved in planning and conducting career and technical education programs at the secondary, post-secondary and adult levels.

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